



Cleveland Clinic

Advanced Certificate Course in Diabetes

24 - 25 August, 2019 | Pullman Hotel, Aerocity, New Delhi India

INDUSTRY PARTICIPATION

| To, | | | | |
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You will be pleased to know that **CLEVELAND CLINIC ADVANCED CERTIFICATE COURSE IN DIABETES (CCACCD)** is completing 10 years in 2019. It is indeed a matter of great satisfaction that CCACCD has been instrumental in disseminating latest information and enhancing the clinical acumen of participants in the field of diabetes. All the CCACCD programs have been highly appreciated and the participation has been growing every year. CCACCD is attended by more than 1200 physicians, diabetes specialists and endocrinologists from across the country every year and this year we expect the numbers to touch 1500.

It gives me great pleasure to invite you to the 10th edition of "CLEVELAND CLINIC ADVANCED CERTIFICATE COURSE IN DIABETES (CCACCD 2019)", to be held on 24-25 August, 2019 at Pullman Convention Centre, Pullman and Novotel Hotels, Aerocity, New Delhi. As every year, the course is being organized by Dr. Makkar's Diabetes and Obesity Centre, New Delhi, in collaboration with Cleveland Clinic, Ohio, U.S.A.

CCACCD 2019 will focus on recent developments in understanding of diabetes and their clinical implications in a highly interactive format. State of the art lectures, debates, updates from latest trials, real-life case study templates and workshops delivered by academic leaders in the field of diabetes will create ample opportunities to learn and discuss the application of current concepts of diabetes management to clinical practice. The course aims at enhancing knowledge and clinical skills of the participating physicians. All the participants will also be getting a certificate of participation from Cleveland Clinic, Ohio.

A program of this magnitude is not possible without strong support from pharma industry. And we have been fortunate to have strong industry participation in the past. With physician participation from across the country, I am sure you will find CCACCD 2019 to be a great platform for showcasing your portfolio and connecting with KOLs and physicians with keen interest in diabetology.

Once again, I take this opportunity to invite you to actively participate and support CCACCD2019 and help us in making it a grand success.

Sincerely Yours,

Dr. B. M. Makkar

Organising secretary & Course Director, India

Please contact:

Dr. B. M. Makkar

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| PARTNERSHIP OPPORTUNITIES | | | | | | |
|--|-----------------|--|--|--|--|--|
| Particulars | Amount | | | | | |
| Platinum Sponsor (Premium Stall PF,one session branding, 125complimentary delegate regn) | ₹ 30,00,000/- | | | | | |
| Gold Sponsor (Premium stall PF, 100 comp delegates regn) | ₹ 22,00,000/- | | | | | |
| Silver Sponsor (Premium stall E, 75 comp delegates regn) | ₹ 15,00,000/- | | | | | |
| Dinner Sponsor (includes Platinum sponsor benefits) | ₹ 40,00,000/- | | | | | |
| Lunch Sponsor (Each Day) (includes Gold sponsor benefits) | ₹ 30,00,000/- | | | | | |
| Delegate Kits | ₹ 15,00,000/- | | | | | |
| Session Sponsor (includes Premium stall E+ complimentary 40 delegate regn) | ₹ 15,00,000/- | | | | | |
| Workshop Sponsor (includes Premium stall E+ complimentary 40 delegate regn) | ₹ 15,00,000/- | | | | | |
| Satellite Symposium (includes Premium stall E+ complimentary 40 delegate regn) | ₹ 15,00,000/-++ | | | | | |
| Tea Sponsorship (Both Days) | ₹ 10,00,000/- | | | | | |
| Course Book | ₹ 10,00,000/- | | | | | |
| Program CD | ₹ 10,00,000/- | | | | | |
| Cyber Café | ₹ 5,00,000/- | | | | | |
| Email Blast | ₹ 5,00,000/- | | | | | |
| Premium Stall PF (outside the main hall- only 3 available) (Complimentary 50 delegate registrations) | ₹ 15,00,000/- | | | | | |
| Premium Stall E(exhibition area- 5mx2m) (Complimentary 40 delegate registrations) | ₹ 10,00,000/- | | | | | |
| Exhibition Stall (3m X 2m) (Complimentary 15 delegate registrations) | ₹ 5,00,000/- | | | | | |
| Badge Lanyard | ₹ 5,00,000/- | | | | | |
| Conference Website | ₹ 5,00,000/- | | | | | |
| Morning Coffee & Refreshment Breaks Sponsor | ₹ 5,00,000 /- | | | | | |
| Evening Coffee & Refreshment Breaks Sponsor | ₹ 5,00,000 /- | | | | | |
| Cyber Café/ Business Centre / Wi Fi Zone | ₹ 5,00,000 /- | | | | | |
| First Aid Booth | ₹ 5,00,000/- | | | | | |
| Mobile Charging Stations | ₹ 3,00,000/- | | | | | |
| Volunteer T Shirt Sponsor | ₹ 3,00,000/- | | | | | |
| Speaker Preview Room Sponsor | ₹ 3,00,000/- | | | | | |

++ Additional cost of hosting symposium (venue booking, AV, F&B as per actuals)

- 1. Please note that GST of 18% is not included and will be levied on sponsorship charges.
- 2. Total 3 Platinum and Gold sponsorships are available and will be given on first come first serve basis.
- 3. Allocation of exhibition stalls will be on first come first serve basis.
- 4. Fifty percent of the sponsorship amount is payable at the time of booking and balance will be payable before 15th July 2019.
- 5. There may be some changes in the exhibition booth layout at last minute due to logistic issues. In such case the organizing committee will try to accommodate sponsors requirements to the best of their ability. However, in unavoidable circumstances the decision of the organizing committee will be final.

Please contact:

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